

**SAVE YOUR**

*.town*



**Economic Development**

*Without Blowing the Budget*

Photo by USDA

**Presented to Jackson County**

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**Small ideas that grow small businesses**

Photo by Zuni Pueblo Main Street via Facebook

# Empty lot market

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Photo by Rowan Rose

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Photo by Rowan Rose



# Business resource night

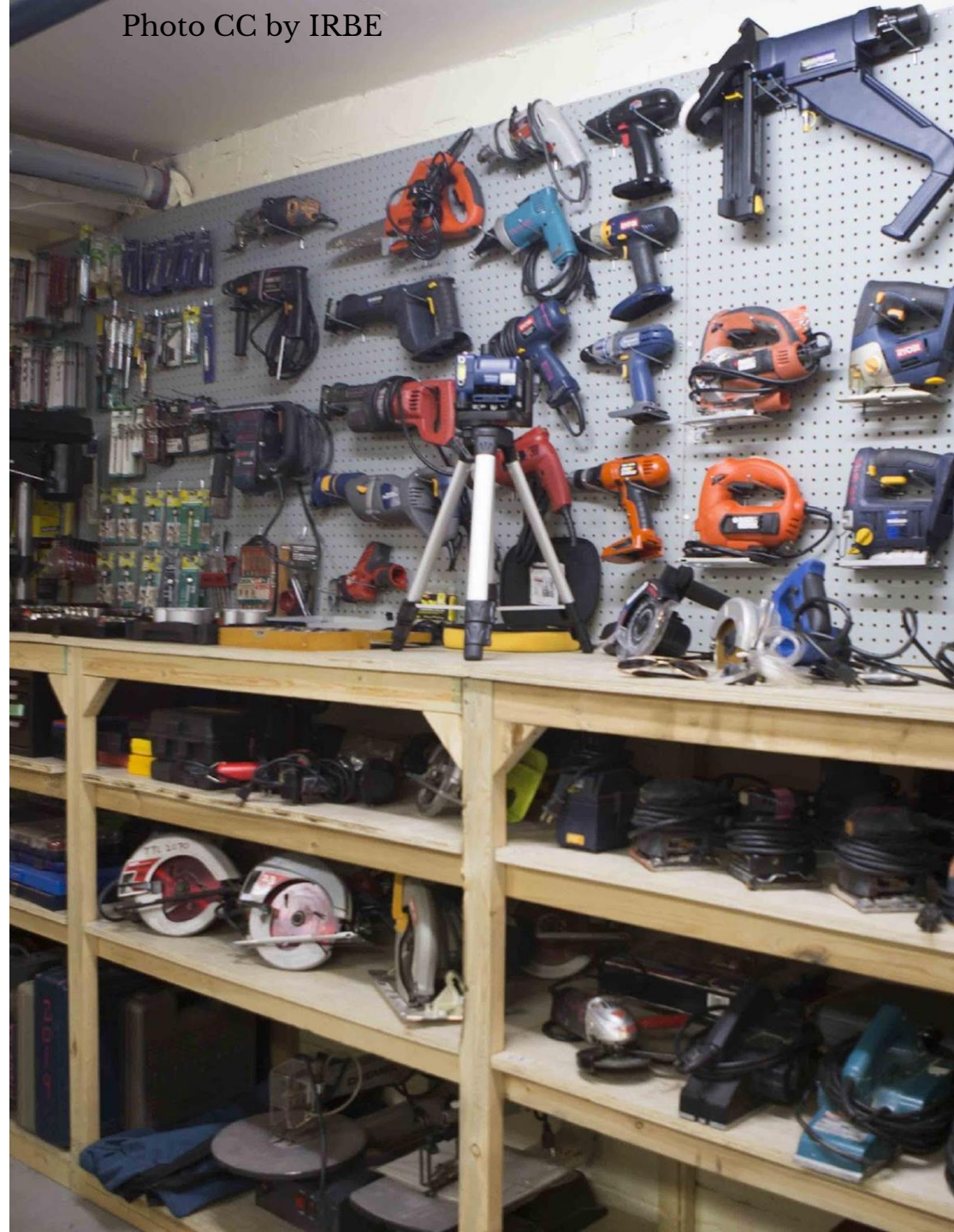


Photo by Deb Brown

**Business inside a  
business**

**Art on the walls**

Photo CC by IRBE



# Tool library

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Photo by Deb Brown

# Old Geezers Club



Photo CC by craftspace UK

# Bring crafters together



Photo courtesy of Norfolk County, Ontario

# Support student startups

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**Get people downtown, help them linger**



**Fix eyesores**

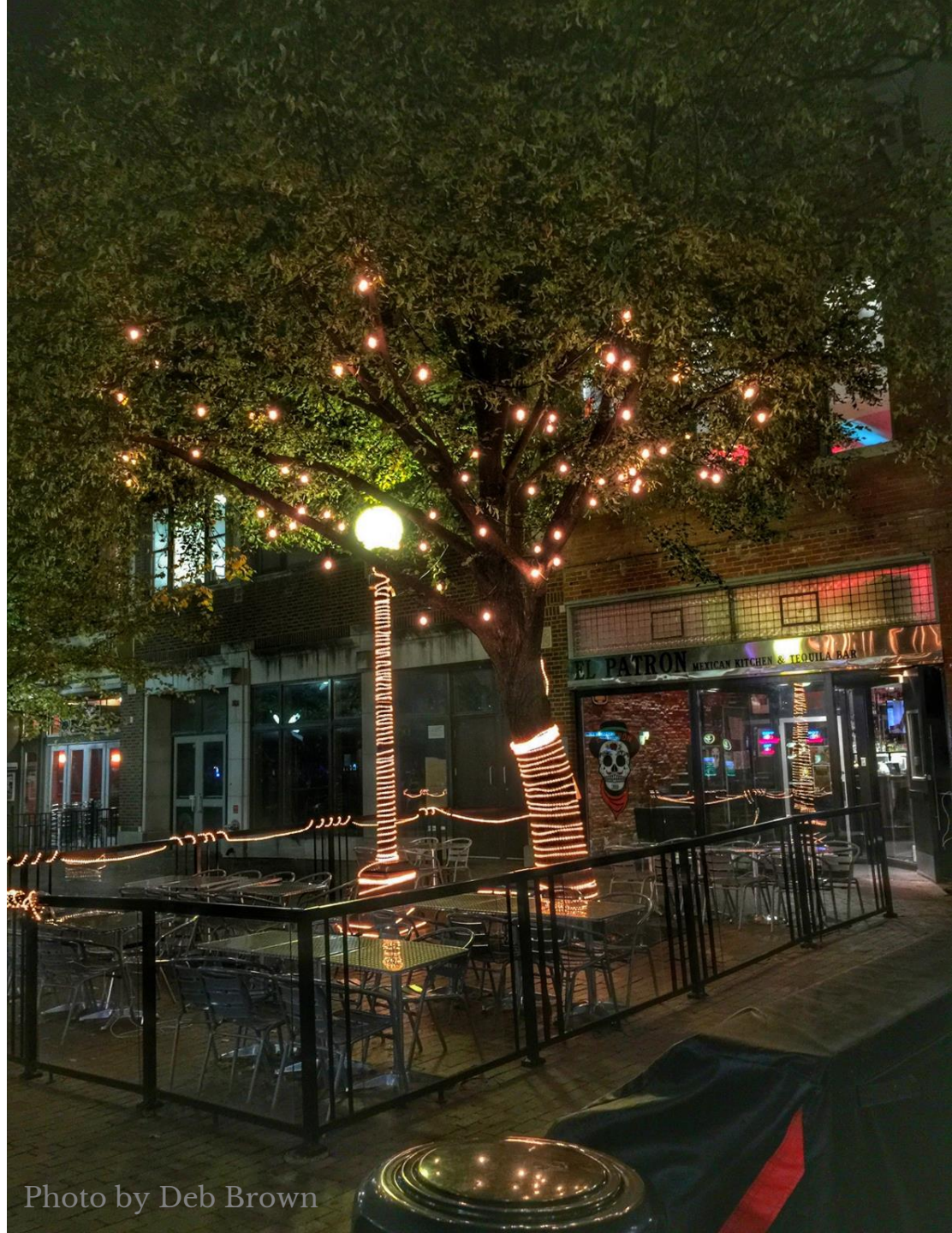


Photo by Deb Brown

# String Lights

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The Gowrie News

**Everyone can play a role**

Photo by Becky McCray  
Young entrepreneur of the year,  
Norfolk County Ontario



**Officials:  
Give more small  
grants, prizes**





Photo by Luling Chamber of Commerce

**Donate as a  
group:  
\$100 each  
or \$20  
or \$5**



# Donate Stuff



# Donate Time

# Doing, not meeting

Photo by USDA Public Domain

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**Add Some Color**



**Fences:  
decorate with  
banners**



Photo via Sarah  
McKnight

# Crack art



Photo by Deb Brown

**Make anything selfie  
worthy, temporarily**



Photos by Deb Brown



**Post your hashtags**



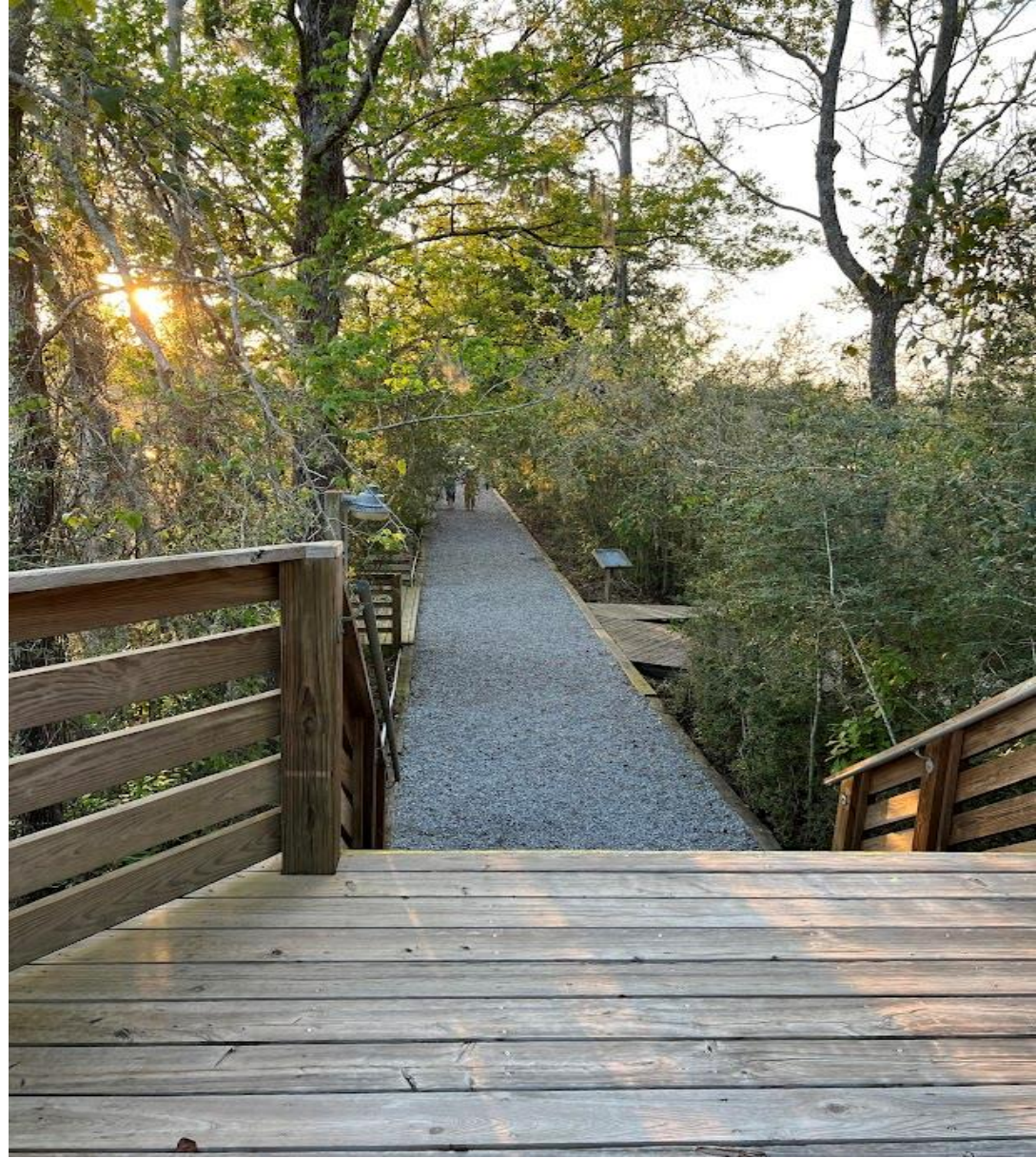
# Livability IS economic development



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**Cheap  
downtown  
placemaking  
ideas**



**[www.BuildingPossibility.com/Mississippi](http://www.BuildingPossibility.com/Mississippi)**