

**SAVE YOUR**

*.town*



**Onsite Visit in Jackson County and Grayson, Kentucky**



**Business  
Community  
Arts and Beautification  
Buildings  
Youth  
Recreation**

# SAVE YOUR

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**call center, offices, quilting  
entertainment on main street  
fill essential needs like grocery store  
hotels, lodging and restaurants  
local mom and pop shops  
manufacturing and industry  
small biz incubator and training  
stores open later**

## Business

Photo courtesy of ArtVee

# Start a **tourism** related business

- Rent stuff out
- Lots of lodging places to partner with
- Get the heads on beds tax going





**Try before you buy, set up at a pop up**



# **Creative Community May 6 Event**



# EV Stations

Photo from Louisiana Main Street

# Quilting







*“We’ve seen this discussion many times on Facebook & really don’t have an answer but to set the example we now keep City Hall open until 8:00 pm on Thursday nights so our residents have one night per week that they know they can do business with the city. Hopefully some of the other local business follow our example.” Mayor Dave Fish, Belle Plaine, Iowa*

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**70% of all retail shopping happens after 6 pm.**

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**come together and be a community  
financial literacy and new group education  
reasons for locals to stay  
support for small biz  
wayfinding signage  
zero carbon footprint recycling**

**Community**



McKee and Jackson County, KY  
**RECREATION ECONOMY**  
*for*  
**RURAL COMMUNITIES**  
Community Workshop  
May 8-9, 2023



**More Community Leaders**

**COMMUNITY WORKSHOP & ACTION PLANNING**  
Mon, May 8<sup>th</sup> Dinner & Mingle 5:00 pm, Meeting 5:30-8:00  
and Tues, May 9<sup>th</sup> 9:00am-5:00pm Lunch Provided



**QUESTIONS**  
Judy Schmitt, Chair, McKee Trail Town Committee



Photo from Red Lodge Community Foundation

# Newcomers Gathering



**Work to make your small town a better place, not because it will attract some magical solution or people from outside, but because you will be improving your own lives and opportunities.**

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benches downtown  
crosswalks painted  
keep arts alive  
more murals  
offer PSA  
support the history  
beautify main street

**Arts and Beautification**

Photo courtesy of ArtVee



**Anyone can do it**





**2<sup>nd</sup> story art**

**Look for spaces**





**Use what you have**



Photo CC by craftspace UK

**Bring crafters together**



# Lighting

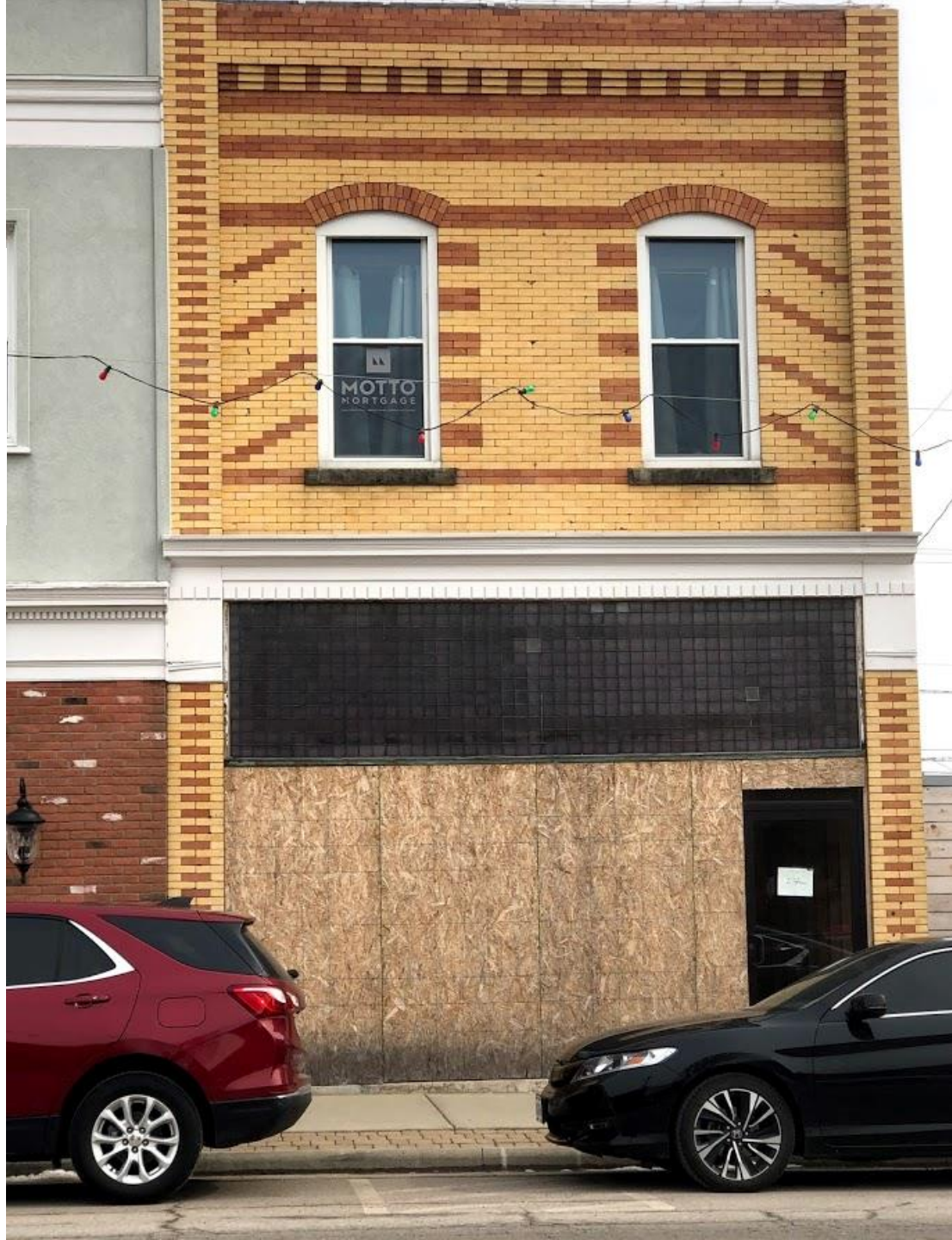
Is it real?

Photo via Betty Motley in

Hollis, OK



# Columbiana, OH



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Photo by Deb Brown



**Bring your old paint**

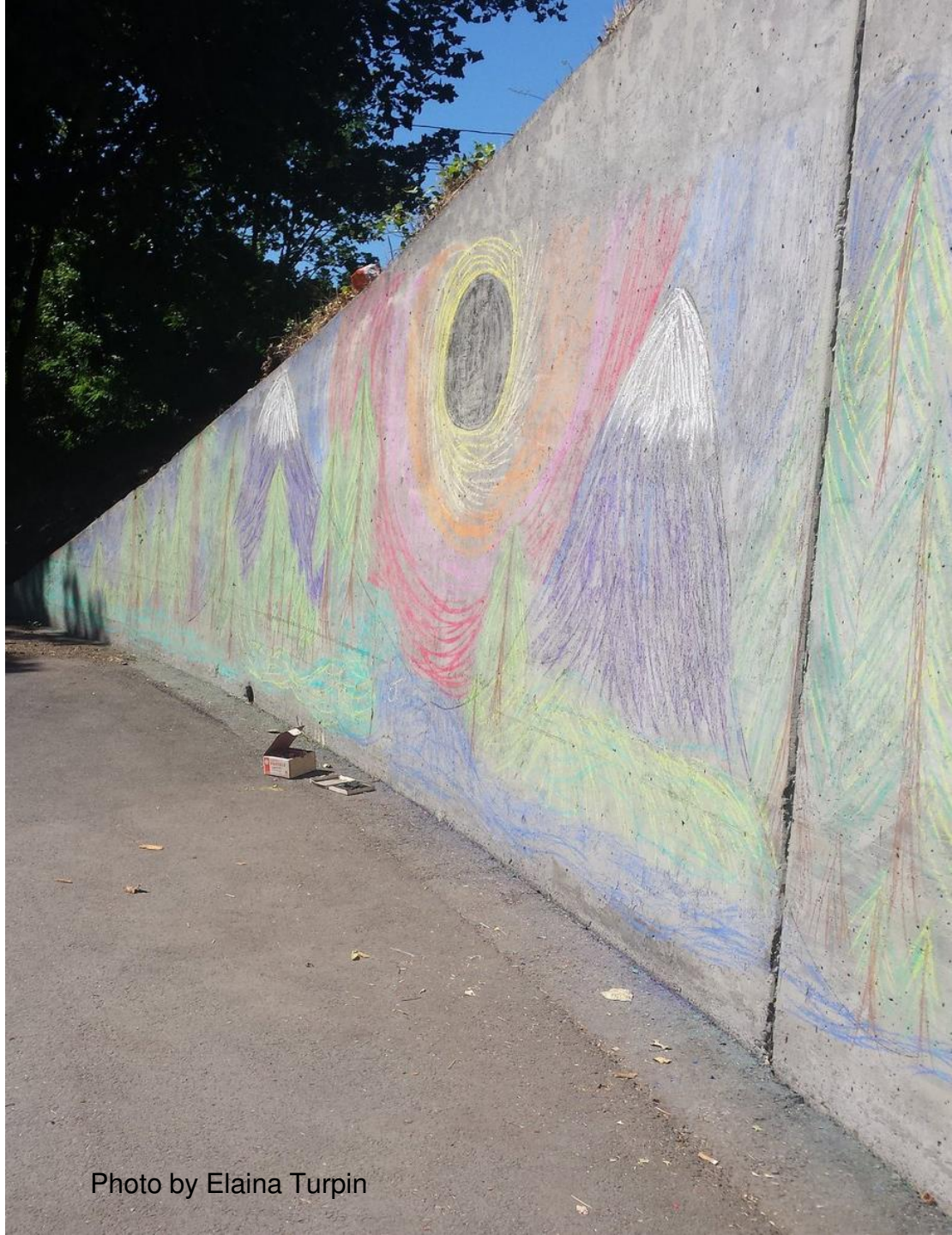


Photo by Elaina Turpin

# Chalk a mural



Photo by Sarah Page

**Temporary:  
just do it**



# Fences: decorate with banners



# Adopt downtown planters



Photo by Deb Brown

**Make anything selfie  
worthy, temporarily**



Photos by Deb Brown



**Post your hashtags**



Photo via CFRA

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**Living Room**

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**facade improvements**

**fill empty buildings and  
modernize**

**get buildings on historical  
register**

**Buildings**

# Vacant Building Ordinance

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*And fire department inspections*

*Centerville, SD and Fayetteville, NC*

Photo from unsplash

# Property Maintenance Codes

Photo by [Hamiltoncountywelcomehome.com](http://Hamiltoncountywelcomehome.com)



*Callendar and Stanhope, Iowa*

**Incentives  
consider incentives  
to address the  
specific costs of  
compliance**

Photo by Becky McCray



Potential lost revenue yearly

**\$221,840.00**

### Cost of a vacant building:

• Local Government	
• Property tax	\$100.00
• Sales tax	\$5,000.00
• Building Owner	
• Rents	\$8,400.00
• Property Value	\$5,040.00
• Banks	
• Loans	\$39,000.00
• Fees & Interest	\$2,200.00
• Deposits	\$17,000.00
• Professional Services	
• Insurance Premiums	\$2,700.00
• Legal & Accounting	\$900.00
• Property Management	\$500.00
• Suppliers	
• M&R	\$1,300.00
• Printing/copying	\$500.00
• Supplies	\$900.00
• Media	
• Marketing, advertising, PR	\$6,200.00
• Workers	
• Business	\$56,800.00
• Owner's Comp & Profit	\$31,500.00
• Outside workers	\$24,100.00
• Utility	

Using GPS to pinpoint your location, access key parcel data anywhere.

# Keep track of your empty building inventory



Hover over a property to instantly view details.



Save your favorites, add notes, and export.



Access LandGlide on all your devices.



**Clean up downtown buildings**





# "THE TOUR"



## Showcase Those Empty Buildings

**12 Buildings were on the  
tour.**

**The Tour of  
Empty Buildings**

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**10 filled!!**





# Incubator Project



# Divide and Share

Photo by Cathy Lloyd

*Washington IA*





Try it out



# Farmers Market

USDA Crow Creek Fresh Food Initiative employee Wyatt Fleury hands Kevin Yellow Bird Steele a bag at Farmers Market, Ft. Thompson, SD

Fort Thompson,  
SD

# Porterdale, GA



Photos via Teri Haler



Same place!

Photo by Terri Haler



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**Empty Lot**

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# Tiny Market Village



# Tiny Market Village



**Tiny stores**

# Anchor Square



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activities and sports  
for kids

free events for kids

get kids to return

key club

more opportunity for  
kids

opportunity for young  
people





Photo courtesy of Norfolk County, Ontario

# Support student startups





# Show them



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**access point for kayaks on Sandy River downtown**

**arts activities and big event center**

**enhance natural resources and parks, heart of the parks**

**explore historic attractions and preserve history**

**homecoming parade for all student sports**

**indoor and outdoor recreation activities**

**soccer and program director**

**things for 60+, tourists, students, locals to do**

**Tourism, bikers, festivals, warrior path**

**access point for kayaks on Sandy River downtown**

**arts activities and big event center**

**enhance natural resources and parks, heart of the parks**

**Recreation**

**Make your parks even better**



**Fore!**

Photo by Chad Banks,  
*Rock Springs, CO*





Photo by [Cody Nottingham](#) on [Unsplash](#)

## New Events

# Tickets

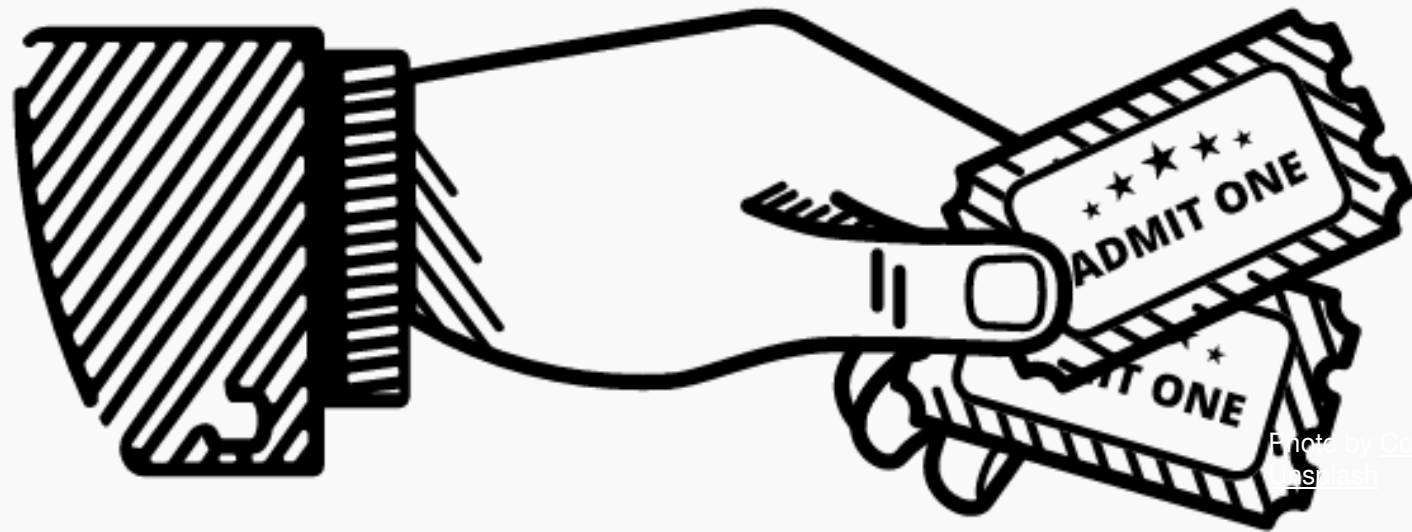


Illustration by Cody Nottingham on  
iStock

EAT AT HOME!

## No Pancake Pancake Breakfast

**Start with youth and ask what they want**

**SAY YES TO**

**TACOS**

**Taco Tuesday**

Photo by [Chad Stembridge](#) on [Unsplash](#)



**Benches**



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**Just a few more things ...**

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**Better Paying Jobs**

**Work from home**

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**TELEWORKSUSA**<sup>®</sup>

# Don't forget the alumni



Photo by Daily Freeman Journal

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Coffee and  
Calendars



**More volunteers**

**The most important thing you can do is  
change your attitude.**

**Start looking for the possibilities!**

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<https://www.BuildingPossibility.com/KY>



# Links to explore

- [EV Stations](#)
- [Dr. Scott Dako](#)
- [Community Outdoor Planning for Jackson County](#)
- [City Codes Can Be Changed](#)
- [USDA LOANS AND GRANT INFO](#)
- [Recreation Economy for Rural Communities](#)
- [Building Inventory App](#)

## Jackson County - business

business	general or grocery store	15.38%
business	restaurants	15.38%
business	call center, offices, quilting	11.54%
business	retail	11.54%
business	economic development	7.69%
business	fill empty buildings	7.69%
business	hotels and lodging	7.69%
business	manufacturing and industry	7.69%
business	small biz incubator and training	7.69%
business	fill essential needs	3.85%
business	partnership with biz	3.85%

community	county engagement and come together	21.05%
community	financial literacy and new group education	21.05%
community	support for small biz	15.79%
community	reasons for locals to stay	15.79%
community	wayfinding signage	10.53%
community	networking for activities	10.53%
community	zero carbon footprint recycling	10.53%

**Jackson County Community**

youth	activities and sports for kids	22.22%
youth	more opportunity for kids	22.22%
youth	opportunity for young people	22.00%
youth	get kids to return	22.00%
youth	free events for kids	5.56%
youth	key club	5.56%

## Jackson County Youth

recreation	outdoor recreation activities	26.67%
recreation	indoor recreation activities	20.00%
recreation	arts activities	13.33%
recreation	community events and gatherings	13.33%
recreation	soccer and program director	13.33%
recreation	big event center	6.67%
recreation	use the Little League	6.67%

**Jackson County Recreation**

city county	clean up property-junk-illegal dumps	33.33%
city county	Enforce ordinances	33.33%
city county	heads on beds tax	16.67%
city county	paid tourism director	16.67%

**Jackson County City County**

people	become leaders	40.00%
people	community grow	40.00%
people	more opportunity for elders	20.00%
health care	Help for addicts-na meetings-outpatient help	66.67%
health care	mental health care	33.33%

**Jackson County  
People and Health Care**

marketing	coordination among groups	50.00%
marketing	more promotion	50.00%
communication	marketing	50.00%
communication	network better	50.00%

**Jackson County  
Marketing and Communication**



tourism	generate more traffic	75.00%
tourism	preserve history	25.00%
volunteers	volunteers	50.00%
volunteers	youth volunteers	50.00%
workforce	jobs	75.00%
workforce	job training	25.00%

**Jackson County  
Tourism, Volunteers and Workforce**

Grayson			
keep arts alive	arts	3	27%
benches downtown	arts	3	27%
more murals	arts	2	18%
crosswalks painted	arts	1	9%
offer PSA	arts	1	9%
support the history	arts	1	9%
culture adjustment re:property	attitude	1	100%
beautification main street	beautification	5	100%
fill empty buildings	buildings	3	50%
facade improvements	buildings	1	17%
get buildings on historical register	buildings	1	17%
modernize buildings	buildings	1	17%

**Grayson  
Arts, Attitude,  
Beautification,  
Buildings**

local mom and pop shops	business	5	42%
restaurants	business	3	25%
entertainment on main street	business	2	17%
need hotels	business	1	8%
stores open later	business	1	8%
add lighting	city	2	17%
annexation	city	1	8%
get rid of car storage downtown	city	1	8%
involve teens in decisions	city	1	8%
proactive policing	city	1	8%
safety in town	city	1	8%
signage more uniform	city	1	8%
slow down traffic intown	city	1	8%
trim trees	city	1	8%
update library with govt help	city	1	8%
walking security person	city	1	8%

## Grayson Business, City

drugs	drugs	2	100%
sidewalks	infrastructure	3	100%
jobs	jobs	3	100%
cooperation among businesses and groups	partnerships	2	29%
accessibility between campus and downtown	partnerships	1	14%
better communication with KCU	partnerships	1	14%
more people engaged	partnerships	1	14%
partnership with KCU and city	partnerships	1	14%
work with Olive Hill	partnerships	1	14%

**Grayson  
Drugs,  
infrastructure,  
jobs, partnerships**

more residents	people	1	100%
things for students	recreation	5	19%
capture tourism monies	recreation	2	8%
find out what students want	recreation	2	8%
heart of the parks promotions	recreation	2	8%
things to do for locals	recreation	2	8%
enhance natural resources and parks	recreation	2	8%
homecoming parade for all student sports	recreation	2	8%
access point for kayaks on Sandy River downtown	recreation	1	4%
explore historic attractions	recreation	1	4%
get bikers into town	recreation	1	4%
hangout for kids on Main St	recreation	1	4%
more active downtown	recreation	1	4%
more festivals	recreation	1	4%
on the warrior path	recreation	1	4%
things for 60+	recreation	1	4%
things for tourists to do	recreation	1	4%

**Grayson  
People, Recreation**