

8 reasons to bring **DEB BROWN** to town

1

You'll receive no nonsense advice, common sense solutions and actions you can use today to save your town or do much better than you're doing today.

"For all of us, it opened our eyes as to what we can do on a smaller scale,"
Rosalie Meyers,
Roscommon County EDC
Coordinator, Michigan.

5

Deb and partner Becky McCray from www.saveyour.town have developed a platform that involves EVERYONE and is wildly successful. Deb helps you leverage this Idea Friendly Platform in your town.

"Learning the Idea Friendly Platform has really made it easier to implement the concepts we are learning from Deb. Love working with her!" -Erin Corbell,
Brady, TX
Chamber of Commerce

2

You'll hear success stories of towns utilizing the concepts Deb shares and find ways to use them in your town, before it's too late.

Faulkton, South Dakota learned about Rural Innovative Business Models showcasing how to build a more inviting community. The models were immediately actionable and eliminated the need for committees to be formed or funding to come through.

6

Deb is a previous Chamber ED and communications expert. She knows first-hand what challenges small town leaders are faced with.

Deb's programs on small business, what to do with empty buildings, customer service, marketing and economic development have been lauded by chambers, economic developers, tourism specialists, museum leadership, arts organizations, business groups, and small town conferences.

3

You'll learn how to work (or not work) with the Committee of Negativity.

You know, the CAVE people: Citizens Against Virtually Everything. But you have great ideas and a vision of what your town could be. How do you start making things happen and create real change? Learn the practical steps you can take to change attitudes, draw a crowd of supporters, improve the environment, and create more connections.

7

You and your audience will be recharged with the energy necessary to create the kind of small town you want.

Deb's energy and passion for people and small business is evident in everything she does. From building momentum during a speaking event, to touring small towns, to her blog, she always has a fresh perspective and helpful, positive attitude."
Connie Larson,
Milbank, SD
Chamber of Commerce

4

You'll receive real time help on a challenge your town is facing and begin developing the solutions to fix it.

Deb has years of experience facilitating discussions and moving problems towards solutions. Imagine digging deep into your biggest challenge so everyone learns how to get to the heart of the matter and find ways to fix it. Not someday, but starting RIGHT NOW.

8

Creative and affordable concepts that revitalize your community - with actions you can take today - to bring more economic viability to your town.

"I love this idea that Webster City had for Painting the Streets! They are truly the most creative small town I know!"
Jenni Arnold,
blogger at Sincerely Iowa

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